

1st Annual
HONOR STOCKTON BLUE

10K run | 5K run | 3K walk

April 24th at UOP Campus



Officer Jimmy Inn

Stockton Police Department
End Of Watch May 11th, 2021
Badge 2800



Sponsorship opportunities

May 11th, 2021, was a day that changed our department and left us both devastated and determined. Officer Jimmy Inn was more than a friend and fellow officer, he was an inspiration to many. He loved his job, his community and deeply loved his family. His senseless death was the birth of our resolve to continue to be the light “Inn” the darkness, just as Jimmy was.

This run in memory of those who have given the ultimate sacrifice is long overdue. We will never forget what they gave and their families who have gone on without them. We hope you will consider supporting this event both for those who we honor and for those who serve day and night to bring much needed peace and safety to our streets, homes, and businesses.



2022 Run Overview

0700 : Day of registration

0800: 10K, 5K run

0815: 3K walk

0930 Post run Ceremony

1000-1200 : Post run Festivities

Sunday April 24th on the University of the Pacific campus we will start next the DeRosa Building. The Honor Stockton Blue 10k, 5K run and 3K walk course will proceed from the campus across a foot bridge to the north side of the Calaveras River and proceed west. The course will wind along the river into Brookside with a short street run and turn around. Then it will return to the UOP Campus for the finish.

Following the Honor Stockton Blue Run and the awards ceremony we will have festivities with food, music, beer garden and vendors. The Stockton Police Department will be showcasing many of it's programs. We will have K-9s, UAV, Mounted Unit, the LowRider, the Bearcat and many other points of interest.





HONOR STOCKTON BLUE

Stockton



Chaplaincy

Title Sponsor \$20,000

- ❖ **Name Rights** on the event. Your company name will follow “HonorStockton Blue Run 10K, 5K run, 3K walk” in ALL marketing and promotional material.
- ❖ **Company Logo placement:** Company logo and name predominately placed on T-shirts, event signage, predominately on Start/Finish line, 10k/5k course markers ect.
- ❖ **Marketing:** Releases through radio, social media, press releases, web content, mailers, flyers, ect.
- ❖ **Prime booth location:** In the event following the race.
- ❖ **Special recognition:** Acknowledged by MC throughout the day.



Chief Sponsor \$15,000

- ❖ **Company Logo placement:**
Company logo and name placed on T-shirts, event signage, Start/Finish line, 10k/5k course markers ect.
- ❖ **Marketing:** Releases through radio, social media, press releases, web content, mailers, flyers, ect.
- ❖ **Prime booth location:** In the event following the race.
- ❖ **Special recognition:**
Acknowledged by MC throughout the day.

Captain Sponsor \$7,500

- ❖ **Company name placement:**
Company name placed on T-shirts, event signage, Start/Finish line, 10k/5k course markers ect.
- ❖ **Marketing:** Releases through radio, social media, press releases, web content, mailers, flyers, ect.
- ❖ **Booth:** At event following the race.
- ❖ **Special recognition:**
Acknowledged by MC throughout the day.

Lieutenant Sponsor \$5,000

- ❖ **Advertising** in Honor Stockton Blue run campaign
- ❖ **Name** on T-Shirt and logo/name on website
- ❖ **Booth** at event following the race

Sergeant Sponsor \$1,000

- ❖ **Advertising** in Honor Stockton Blue run campaign
- ❖ **Logo and name** on website

Contact our office to reserve your sponsorship!
Call Chaplain Jesse Kenyon @ 209.937.7244 or email @
Jesse.Kenyon@Stocktonca.gov



Benefiting Non-Profit: Stockton Police Chaplaincy



The mission of the Stockton Police Chaplaincy is to provide spiritual support to police officers and their families for the day to day struggles of life as well as the crises that occur routinely in the duties of Law Enforcement.

Through counseling, on scene support, Wellness training and support, PEER training and support and various program, retreats and actives we are working to make a difference in the lives of the dedicated men and women of the Stockton Police Department as well as their families.



Stockton Police Chaplaincy
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Reference Tax Exempt 501©(3) Federal Tax Id No. 31-1657038