

Title Sponsor \$20,000

- ❖ **Name Rights** on the event. Your company name will follow “Honor Stockton Blue Run 10K, 5K run, 3K walk” in ALL marketing and promotional material.
- ❖ **Company Logo placement:** Company logo and name predominately placed on T-shirts, event signage, predominately on Start/Finish line, 10k/5k course markers ect.
- ❖ **Marketing:** Releases through radio, social media, press releases, web content, mailers, flyers, ect.
- ❖ **Prime booth location:** In the event following the race.
- ❖ **Special recognition:** Acknowledged by MC throughout the day.
- ❖ **Four Free entries:** 10K or 5K or 3K walk

Chief Sponsor \$15,000

- ❖ **Company Logo placement:** Company name placed on T-shirts, event signage, Start/Finish line, 10k/5k course markers ect.
- ❖ **Marketing:** Releases through radio, social media, press releases, web content, mailers, flyers, ect.
- ❖ **Prime booth location:** In the event following the race.
- ❖ **Special recognition:** Acknowledged by MC throughout the day.
- ❖ **Two Free entries:** 10K or 5K or 3K walk

Captain Sponsor \$7,500

- ❖ **Company Logo placement:** Company logo and name placed on T-shirts, event signage, Start/Finish line, 10k/5k course markers ect.
- ❖ **Marketing:** Releases through radio, social media, press releases, web content, mailers, flyers, ect.
- ❖ **Booth:** At event following the race.
- ❖ **Special recognition:** Acknowledged by MC throughout the day.

Lieutenant Sponsor \$5,000

- ❖ **Advertising** in Honor Stockton Blue run campaign
- ❖ **Logo and name** on T-Shirt and website
- ❖ **Booth** at event following the race

Sergeant Sponsor \$1,000

- ❖ **Advertising** in Honor Stockton Blue run campaign
- ❖ **Logo and name** on website